



Hartland Business Association

2024 ANNUAL REPORT

March 12, 2024

Dear Friends of Hartland and of Hartland's Business:

We're the only organization in Hartland focused on making Hartland a great place to do business. We know you're committed to quality living in Hartland, and we invite you to visit our website at [HartlandBusinessAssociation.com](https://www.hartlandbusinessassociation.com). If you would like to join, annual dues are only \$100.00 for full voting privileges; or if you like our cause but are unable to commit the time, consider supporting us as a donor. We are a 501(c)(6) corporation.

By supporting us, you help pool available time, talent and financial resources to help make Hartland the kind of community where businesses choose to locate - and *remain*. Accordingly, we encourage a business climate in Hartland which promotes growth and prosperity. Hartland must become a vibrant hub for businesses, like our neighboring communities of Howell, Brighton, Fenton, and Milford. Our encouragement includes:

- Support the entire Hartland community by enhancing and improving the reputation of Hartland and its business community.
- Encourage business-friendly candidates to step up to replace career incumbent trustees.
- Raise funds for charitable purposes such as encouraging and supporting the campaigns of candidates' campaigns for important County and Township Boards and commissions.
- Identify important community issues. Provide a forum for business-owners to speak up for change in regulations such as those which make development of and operation of businesses in Hartland unnecessarily difficult, time consuming, costly and uncertain.
- Increased our visibility, by providing information and refreshments at the Hartland Memorial Day Parade.
- Encourage community involvement in Township Board and Planning Commission.

GOALS FOR 2024

But here's the reality: **Hartland has much room for improvement.** Many believe that Hartland's competitiveness has fallen behind our neighbors. Even the current **Survey of Residents** *continues* the ten-year survey trend: Hartland continues to be *heavily regulated, with required bureaucratic processes for business that are costly, time-consuming and uncertain.* We need your support to change that.

During 2023, the focus of our monthly meetings shifted to anticipation of the Township elections in 2024. **We believe that in order to create the required change in regulations, new candidates open to such change must be discovered and elected. With your help and support, we plan to propose and support a slate of candidates committed to making Hartland a good place for business!**

Importantly, this year we have a wonderful opportunity – Township elections are only every FOUR years and **THIS IS ELECTION YEAR, for all positions!**

We NEED to term-limit the **long-term** incumbents (20+ years), some of whom have become Hartland's entrenched establishment.

Officers and Directors

Frank Crouse, President

Michael Cain, Vice President

Kelly McPherson, Treasurer]

Brian Crouse, Secretary

Tom Parshall, Director

YOUR CHOICE OF SUPPORT

YOU ARE INVITED TO JOIN OR SUPPORT THE HBA. We are a 501(C)(6) organization —Your contribution is not tax deductible. If you would like to join and help, simply complete the application below and mail to:

HBA, P.O. Box 802, Hartland, MI 48353

Name: _____

Business: _____

Address (Mailing) _____

Address (Email) _____

Cell Phone: _____

What would you like changed in Hartland?

Choose how you wish to support HBA (Mark either A or B- or mix and match (do both)) with an X):

A. Member___ Membership (\$100 Annual Fee). Permits voting and strongly encourages attendance at monthly meetings (2ndTuesday at 5pm); full access to Association website.

B. Donor___ Donations can be for any amount and are not tax deductible; partial access to website is provided, including periodic posts.

Please enclose your check with this Support form and return to:
HBA, P.O. Box 802, Hartland, MI 48353

Check # _____ ---Amount: _____\$ Date: _____