

TRACKING WORKSHEET - IDENTIFICATION OF SUPPORT FOR DESIRED CHANGE.

4/13/2021

IMPORTANT AND URGENT – IMMEDIATE ATTENTION

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| 1. Reassess Fee Process – reduce fees | CAP, educe or eliminate fees for all submissions and reviews required by ordinances. Eliminate pass thru of consultant fees – currently paid by petitioner. |
| 2. Reduce Fees for appeals to the Zoning Board of Appeals to \$50 – | Make this again a viable process to obtain relief from strict compliance with Township ordinances. |
| 3. Adopt a “SANCTUARY TOWNSHIP” ordinance – “Sanctuary – a place of refuge and protection”. ; <i>political statements are not considered actions.</i> | <p>Support existing or new class action lawsuits against the Governor by Hartland’s affected businesses. Likely the businesses so affected are weak and unable participate.</p> <p>Commit to tax and special assessment relief and legal defense of such businesses, including providing or seeking official governmental action such as suspension or elimination of regulation</p> <p>Assist and defend businesses faced with crippling and even fatal consequences resulting from State mandated closing or sanctions that may result in permanent closing.</p> |
| 4. Ask existing, struggling businesses; “What do you need to succeed?” “What can the Township do to help?” | Establish a Relief Worksheet similar to this, by business, detailing requested relief and monitoring action proposed, and and relief provided (or not) by the Board. |
| 5. Reduce Taxes – The Township can give ‘hardship’ property tax relief to individuals and businesses. | For taxes controlled by State, the Township can appeal to the Board of Review for relief on behalf of the business taxpayer. (Township is there to represent its taxpayers – NOT just collect for the State!) |
| 6. Signage Requirements Sign requirements are archaic and over burdening. More importantly, the sign requirements in many cases do not reflect what business owners consider necessary to adequately support their business. | I+B31 n this crisis, the Township should allow relief to any and all businesses, permitting them to permanently install what they believe they need to survive and prosper. |
| 7. Request Fire Department cease and desist State/County regulation enforcement in township. | Township and Fire Authority have a duty to resist and push back regulations that needlessly impose financial burdens upon business and taxpayers. |
| 8. Reduce Paved Parking Lot Requirements Reduce paved parking requirements across the board. | Permit gravel and/or other permeable surfaces which allow water to percolate. Added benefit is reduced storm drainage requirements and improved run off control. |

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| 9. Lighting Management. | Revise Township ordinances on lighting to encourage reduced lighting at night when business is closed or volume of business is reduced because of the time of night. |
| | Reducing brilliance and turning off unnecessary lighting saves energy, money and helps reduce light pollution. |
| 10. Minimize Site and PD Plan Requirements for existing and new businesses. | Reviews by Township are overly expensive and burdensome. |
| | They take WAY TOO LONG! B43 |

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STRATEGIC ACTIONS TO PERMANENTLY IMPROVE HARTLAND'S BUSINESS CLIMATE

A -- STATISTICS

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| <p>• Role/Purpose of Periodic Business Surveys - <u>now discontinued</u>.</p> | <p>It is necessary to track change/improvement in survey items to measure results.</p> <p>Pay special attention to developers/major projects - (they have been left out of prior surveys)</p> |
| <p>• STATISTICS TO ROUTINELY CAPTURE - This information is NOT currently captured (per FOIA request of Township)</p> | <p>Business/Development Proposals</p> <ul style="list-style-type: none"> o Type (New Construction; Rent/Buy Existing) o Business Description o Size – Square Footage, \$ Investment o Date(s) o Result? (Approval Requested; Concept Approval; Project Approval; Executed or Walkaway or Abandoned; Where? Hartland or Elsewhere?) o Length of time to reach decision to approve/disapprove proposals Conceptual, Final o Cost Burden on Business/Developer - including: <ul style="list-style-type: none"> - Cost of documentation & studies by business - Cost of review by Township imposed on business/developer o If walkaway or project abandonment, business/developer's statement of "why". |

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B. BUSINESS FRIENDLY

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| B -- BUSINESS FRIENDLY – What does it mean? An inherent conflict..... | Based on surveys of business, the evidence, on economic forces such as the "Amazon Effect", and the "Corona Virus Effect" that Hartland has a poor business climate??? Does the Township really believe: "Our regulations are by definition business friendly"? |
| | AGREE?? - A long, uncertain, and costly approval process is good for Hartland? |
| | For a Business – Regulations are by definition NOT business friendly – regulations are generally intended to prevent or require action by business owner that sometimes is counter-productive to successful business operation, but which are sometimes necessary.. |

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| REGULATIONS - Review | State & Local Regulations provide codes required for public Safety – electrical, water & sewer, roads, bridges, etc. |
| | Request that the Planning Commission review all regulations in Hartland to make them more friendly to business. (especially regulations that go beyond S&L Regs: Wherever possible, leave decisions in the hands of the entrepreneur. |
| | ASK "WHY IS EACH REGULATION NECESSARY?" |
| | Being "Business Friendly" is a decision – a choice... - that only the Board can make |

COMMUNICATION & TRANSPARENCY

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| • Meetings - Call to Public - Current approach seems intended to minimize interaction or interruption | Have Two Calls to Public - At beginning & end of Meeting – even welcome comments in between? |
| | <input checked="" type="checkbox"/> Provide a response – or otherwise say how/when response will be provided |
| | <input checked="" type="checkbox"/> Attitude – Tough questions should be expected – even if they are intended to embarrass or prompt alternative action by the Board – that's why the public is there! |

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| • Meetings - Tele viewing -Streaming is irregular and many exceptions - which appears secretive (from public point of view). Many reasons to NOT RECORD - and to close to the public | Live Streaming – disappeared (Note – better - but still unreliable) MAKE RELIABLE |
| | Record all Meetings. - including Special Meetings |
| | RECORD FULL MEETING - including portion of meeting after break – open to public, but not recorded, and deliberately awkward for public. Often important content - strategic plan, Manager evaluations, etc. |

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Remote Meetings should not be held at alternate sites such as Howell EMS Bldg – where studio equipment is not available and which present extreme inconvenience - unless widely publicised and the urgent or compelling reasons given.

• MEETINGS - Closed Sessions for LAWSUITS.

Discussion of ongoing legal proceedings may be privileged and should not be discussed in open session, the public deserves to know the number and potential impact of such legal actions, individually and in total (but not strategies and negotiating postures)

Listing of Lawsuits being defended by Township should be available to the public, providing summary level information regarding the parties and the issues, and summary information regarding the range of potential \$ liability.

Employee Performance and Compensation Reviews - • Perhaps in some cases comment by the public should be sought – a mechanism for public feedback and evaluation.