

DOING BUSINESS IN HARTLAND TOWNSHIP

- **OUR BASIC PREMISE – THOSE WHO SERVE THE TOWNSHIP DO SO FOR GOOD REASONS AND HAVE GOOD INTENTIONS.**
 - Make Hartland a Better Place
 - Want it to be a good place for Families and for Businesses (see card)?
- **TAKE STOCK – YOUR OWN SURVEYS**
 - Surveys show it's a great place to live
 - Surveys show it's a poor place for business
- **TAKE STOCK – SHOPPING CENTERS UNDER STRESS** - wait til they all expire?
 - Walmart Center basically went bankrupt (Board Comment – not our kind of store)
 - Only full size Walmart in Michigan to close – **clear message?**
 - Ramco Center “bailing out” (my term to describe backing away from retail in Hartland)
 - Loss of Menards – tried to come to Hartland for ten years!
 - *Township considered Menards to be Industrial* (again, not our kind?)
 - Kroger – Failure to commit –
 - Perceived slap in face – effect lingers years later
 - No Fuel Center (central to their marketing strategy) – no commitment to Hartland – also not our kind?
 - **COMMON THEME – Tell them how to do their business...**
- **IS THE TOWNSHIP IN NEED OF A VISION TEST? This problem is hiding in plain sight.**
- **HARTLAND BUSINESS ASSOCIATION PROPOSED AN ACTION PLAN**
 - Working Definition (brochure)
 - Hartland Response –
 - “You’re not serious about that, are you?”
 - One major official *retaliated* by shifting his business from an HBA member firm – *because of affiliation with HBA*
 - Township has rejected opportunity to work collaboratively to actually become business friendly..
 - Question: Do you really believe its as simple as Declare Yourself Business Friendly?
 - **ANSWER – It’s a State of Mind – Requires different decisions and attitude.**

HBA IS LOOKING FOR A FEW BOARD MEMBERS WHO WILL COMMIT TO ADDRESSING THIS PROBLEM.

JOIN US!

**State of the
Township
Address**

Monday,
October 15
4:00 PM

Hartland Township Hall
2655 Clark Rd.



Business Family

Friendly
by Nature



Strategic Priority Map: Regulatory Environment

Regulatory Environment
54. Cost of doing business in Hartland
55. Speed of process for any needed permits or reviews
56. Ease of passing mandated inspections
57. Ease of process for any needed permits
58. Level of citizen support for businesses
59. Fairness of Township fees
60. Amount and quality of services you receive for the local taxes paid
61. Ease of working with local regulators (ordinances, zoning, permits, etc.)
62. Township regulations are fair
63. Township regulations encourage growth
64. Level of code enforcement is reasonable
65. Signage regulations are reasonable

